

NEW

SimparicaTRIO®

TRIPLE

PROTECTION



A tasty combination chew with vet-grade protection



zoetis

Just one bite from a mosquito could lead to deadly heartworm disease¹

When it comes to parasite protection, often the first thing dog owners think about are the parasites that they can see—such as fleas and ticks.

However, do they also know the importance of protecting their dog against **deadly heartworm disease**?



It only takes **1 bite** from a heartworm-carrying mosquito to infect an unprotected dog¹

RISK OF INFECTION



Once infected, that **1 dog can raise the risk** of infection for **the entire community**²

As many as **7 in 10 mosquitoes can become carriers of heartworm** after being around a heartworm-positive dog²



Deadly heartworm disease continues to be a concern in Australia.

Since 2014, over 2000 cases have been reported **throughout Australia.**³



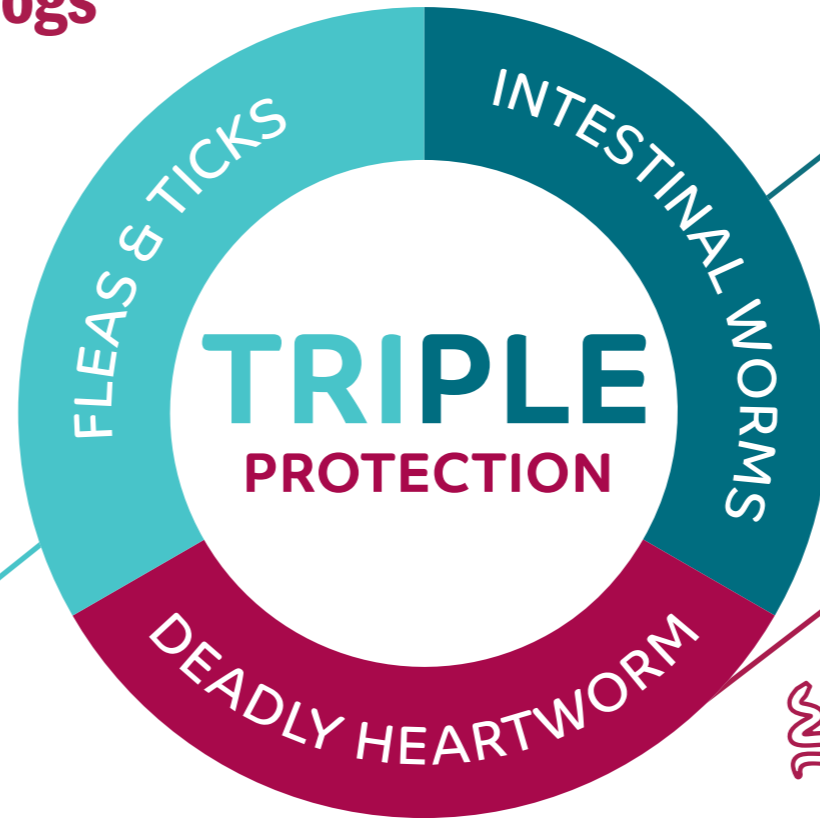
Introducing *Simparica* TRI[®], the first and only combination chew with moxidectin



Simparica Trio provides triple protection for dogs⁴⁻¹⁴

Many oral heartworm preventatives available in Australia contain the active ingredient milbemycin oxime. Simparica Trio is different, as it contains moxidectin – the same active ingredient that vets use in their clinic to deliver year-round heartworm protection.

A tasty combination chew with **vet-grade protection**



Intestinal worms

The only chew that treats adult and immature round and hookworms in dogs, reducing the risk of infecting owners⁹⁻¹¹

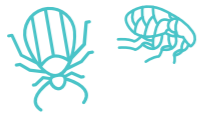


Deadly heartworm

100% effective at preventing deadly heartworm disease¹²⁻¹⁴



Fleas and ticks



Fast and effective against fleas⁴

Starts working in



99.7% efficacy against weekly re-infestations for



Kills fleas before they lay eggs treating and preventing flea infestations

Kills paralysis ticks fast^{5,6}

98.9% of pre-existing paralysis ticks killed within



Sustained **efficacy** against re-infestations for



Treats and controls brown dog tick^{7,8}

Proven safety profile¹⁵⁻¹⁷

Can be safely given to:



dogs from **1.25 kg** and **8 weeks of age**



heartworm-infected dogs

Well-tolerated:

- in avermectin-sensitive dogs
- when given with other commonly used treatments^{9,12-14,18-26}

... and it tastes good too!



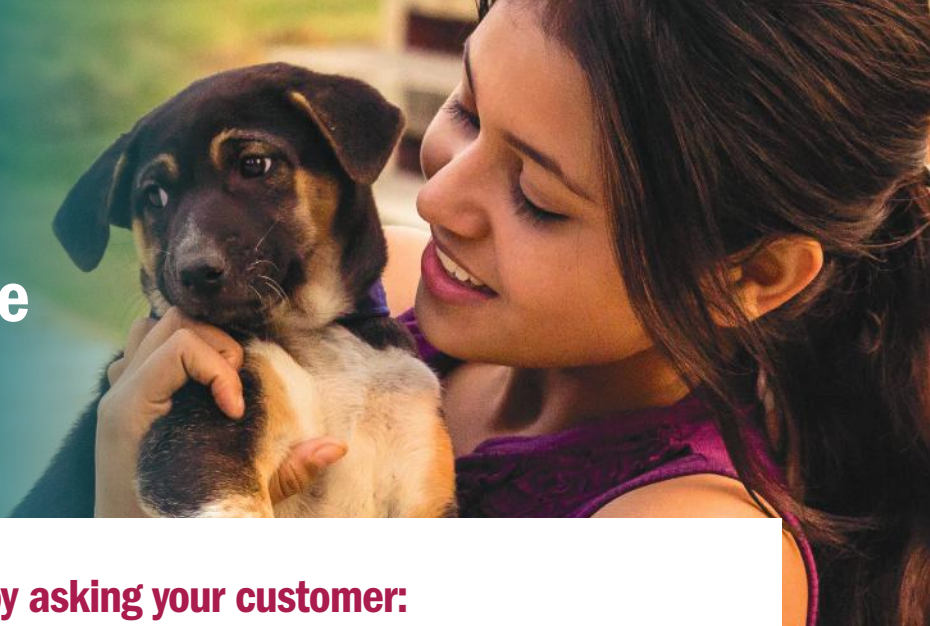
A tasty liver-flavoured chew that dogs love²⁴



Can be given with or without food

This makes Simparica Trio **easy to recommend**

Recommending the Simparica range to customers



START by asking your customer:

Has your dog had vet-administered year-round heartworm protection?*

NO

YES

Recommend

Simparica TRIO[®]

A tasty combination chew with vet-grade protection

If a customer is unsure of their dog's heartworm status, Simparica Trio is an option. Simparica Trio can be safely given to heartworm infected dogs.* However it is important to advise your customer to routinely have their dog tested for heartworm.



To complement the vet-administered year-round heartworm protection recommend:

Simparica[®]

Stops deadly paralysis ticks and flea infestations fast

+

Cazitel[®]

Protects against intestinal worms

*All dogs ≥6 months of age should be tested for existing heartworm infections before starting Simparica Trio. Simparica Trio is not effective against adult heartworms.

3 great reasons to recommend Simparica TRIO®



1 Monthly combination chew with moxidectin

The first and only combination flea, tick and worming chew to contain moxidectin - the same active ingredient that vets use to deliver year-round heartworm protection

2 **TRIPLE PROTECTION**
FLEAS & TICKS | INTESTINAL WORMS | DEADLY HEARTWORM

Unique formulation that provides triple protection against fleas and ticks, intestinal worms and deadly heartworm in 1 monthly chew⁴⁻¹²

3 Proven safety profile makes it easy to recommend

Safe to be given to dogs from 8 weeks of age and 1.25kg, dogs of unknown heartworm status and is well-tolerated in avermectin sensitive dogs¹³⁻¹⁵

There's a Simparica Trio option for every dog

A tasty monthly chew that dogs love



1.25-2.5 kg	2.6-5 kg	5.1-10 kg	10.1-20 kg	20.1-40 kg	40.1-60 kg
3pk		3pk and 6pk			

Please contact your Zoetis sales representative for further information or to place an order.

PH: 1800 022 442 EMAIL: customerservice.au@zoetis.com

References: 1. American Heartworm Society Current Canine Guidelines. <https://www.heartwormsociety.org/veterinary-resources/american-heartworm-society-guidelines>. 2. McKay, T. *J Med Entomol* 2013;50(4):871-878. 3. Heartworm Surveillance Program. <https://www.zoetis.com.au/vets-australia/heartworm/index.aspx>. 4. Kryda K et al. *Parasite Vector* 2020;13:57. 5. Data on file: A166C-AU-16-752, Zoetis Inc. 6. Data on file: A166C-AU-16-793, Zoetis Inc. 7. Data on file: A166C-ZA-16-678, Zoetis Inc. 8. Data on file: A166C-ZA-18-972, Zoetis Inc. 9. Beckskei C et al. *Parasite Vector* 2020;13:70. 10. Beckskei C et al. *Parasite Vector* 2020;13:71. 11. Beckskei C et al. *Parasite Vector* 2020;13:99. 12. Kryda, K et al. *Parasite Vector* 2019;12:445. 13. Data on file: A161C-AU-16-754, Zoetis Inc. 14. Data on file: A161C-AU-16-755, Zoetis Inc. 15. Data on file: A362N-US-16-670, Zoetis Inc. 16. Data on file: A366R-US-15-565, Zoetis Inc. 17. Data on file: A362N-US-15-533, Zoetis Inc. 18. Data on file: A161C-AU-16-750, Zoetis Inc. 19. Data on file: A161C-AU-16-751, Zoetis Inc. 20. Data on file: A161C-JP-16-785, Zoetis Inc. 21. Data on file: A161C-JP-16-786, Zoetis Inc. 22. Data on file: A161C-JP-16-787, Zoetis Inc. 23. Data on file: A161C-JP-16-788, Zoetis Inc. 24. Kryda K et al. *Parasite Vector* 2020;13:98. 25. Beckskei C et al. *Parasite Vector* 2020;13:72. 26. Data on file: A161C-XC-16-646, Zoetis Inc.