



BANJO'S

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS
& PRESERVATIVES

BEEF AND VEGETABLES

Blend of high protein beef balanced with vegetables

FAQ



Why Banjo's?

Banjo's is made for everyday dogs and the people who care about them. Proudly Aussie made and owned, and crafted in Northern NSW, Banjo's keeps things simple – with real Aussie beef, wholesome veg and no unnecessary nasties.

From paddock to bowl, it's honest food designed to support dogs through their day-to-day lives, while celebrating the bond we share with them and the local communities that support us.

Who is it suitable for?

Banjo's is suitable for adult dogs of all breeds and sizes. The 12mm kibble size makes it easy for both small and large dogs to enjoy, making it a great option for single or multi-dog households.

Is Banjo's complete and balanced?

Yes. Banjo's is a complete and balanced food for adult dogs, providing the essential nutrients they need to maintain good health and wellbeing as part of their everyday routine.

Does it contain artificial colours, flavours or preservatives?

No. Banjo's is free from artificial colours and flavours. It is preserved naturally using Vitamin E, helping keep the food fresh without relying on artificial preservatives.

What is a natural feed?

A natural feed focuses on simple, honest ingredients that support everyday health. Banjo's uses quality protein, wholesome grains, vegetables, and essential vitamins and minerals – without unnecessary additives. It's straightforward food made the natural way.

What is the protein source?

Banjo's is made with real Australian beef as the primary protein source. All of our beef is sourced from trusted local suppliers in NSW and QLD, supporting local producers and delivering reliable quality in every bowl.

Where is it made / where are the ingredients sourced from?

Banjo's is proudly made in Northern NSW and Australian owned. All ingredients are sourced locally within Australia, including our beef from trusted suppliers in NSW and QLD. We choose Australian ingredients for their quality, reliability and to support local producers.

How do I transition my dog to Banjo's?

Changing your dog's food too quickly can upset their stomach, so a slow transition is important. Taking a few extra days helps your dog adjust comfortably and enjoy their new food from the start.

Feed Transition Guide

A change of diet should be introduced gradually over a 7 day period.



DAY 1 - 2
75% Old Food
25% New Food



DAY 3 - 4
50% Old Food
50% New Food



DAY 5 - 6
25% Old Food
75% New Food



DAY 7
100% New Food

Fresh clean drinking water should always be freely available.

How much should I feed my dog?

The amount you feed will depend on your dog's size, activity level, and body condition. Use the feeding guide as a starting point and adjust as needed to maintain a healthy weight. The resealable bag helps keep food fresher for longer, so every meal stays just as enjoyable.

Feeding Guide

DOG WEIGHT	GRAMS /DAY	CUPS /DAY
5kg	110	1
10kg	185	1.5
15kg	250	2
25kg	365	2.75
50kg	615	4.5

1 standard cup (250ml) = 130g

This is a guide only, feed to maintain optimum body condition.